**Task 1: Project Understanding**

**Your first task is to read the brief from Social Buzz and complete a short knowledge check before the call.**

**QUIZ:**

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| **SLNO** | **QUESTION** | **ANSWER** |
|  | Which statement best describes the business problem that Accenture is tasked to address for this project? | The client has reached a massive scale within recent years and does not have the resources internally to handle it. |
|  | Which statement lists the three requirements that Accenture is tasked to fulfill for this project? | Audit of big data practice, recommendations for IPO, analysis of popular content. |
|  | Which task out of these options is the most relevant to you as a data analyst, and therefore which one will you work on? | Analysis of sample data sets with visualizations to understand the popularity of different content categories. |